

# CHOOSE YOUR FRESHERS' WEEK FUNDRAISER

Pick one of these events to raise money for Unicef's work for children during your freshers' week, or get creative and think of your own.



## Bad hair day

Be daring. Shave your head. [Dye your hair](#) Unicef blue. Cut off your long (or straggly) locks. Get sponsored.



## Outdoor midnight film

Hire a projector, find a grassy area, hang a white sheet and charge for entry. You could even [sell popcorn and drinks](#).



## Speed dating

Charge people a pound to enter. Spend one minute with each person then switch. A great way to [make new friends](#) or even a new special friend.



## Around the world party

Test out your cultural and geographical knowledge at this multi-room party. Charge entry and [serve dishes and drinks from around the world](#). Each room represents a different country.



## Get Soaked

[Water balloon fight](#). Charge per balloon and get ready to get wet.



## Boogie nights

Could you [dance for 24 hours](#)? Give it a go and get sponsored.



## Belt it out

Everyone loves a good (or bad) [karaoke night](#). Raise money while you sing.



## Ice cream social

Put on your poodle skirt and hold a [1950's style ice cream social](#). Think *Grease*.



## Balloon car

How many balloons does it take to fill up a car? Squeeze in as many blown up balloons as you can and [charge people to guess](#). Have fun popping them as you count.



## Murder in the dark, mafia, or killer

Remember playing these [party games](#) when you were a child? (If you don't you missed out - look them up!). Charge a couple of pounds entry per player and play again as an adult.



## Rubber duck race

Pick a [numbered duck](#) and sponsor it in the race. (Or you can do a message in a bottle race, using old water bottles with numbered cards in them for a cheaper version.)



## Days to remember

Did you know there is a [World Immunisation Day](#) (10 November) and an [International Talk like a Pirate Day](#) (19 September). Use these serious and not so serious days to plan fun and interesting events.

# 10 STEPS TO MAKING YOUR FRESHERS' WEEK A SUCCESS

## 1 Contact your student union

Make sure you have all the information you need about your university's Freshers' Week. When is the Freshers' Fair? How do you register for a stall? Does it cost anything? Are there any guidelines that you must follow?

## 2 Meet up with current members

Get back in touch with society members from the previous academic year. Together, brainstorm inventive ways to recruit new members to fundraise and campaign for Unicef UK

## 3 Engage new members

Freshers' Fair is your opportunity to share your passion for Unicef. Use your Unicef bunting template to decorate your stall and make it stand out from the crowd.

## 4 Tell people about future events

Arrange an event, like a film night or pub quiz, for shortly after Freshers' Week, so that new members can get to meet each other and get involved. Tell people about your upcoming event at your Freshers' Fair stall.

## 5 Give out freebies

Everyone loves something for free. Ask local businesses to provide you with items to hand out. Food and drinks are always a big hit, but make sure that you check with university that you are not breaking any rules first.

### TOP TIP

What if I don't have a stall at Freshers' Fair? Speak with nearby cafes or pubs, or your union to find other places you could organise a promotional activity. Put up posters, chalk footpaths (only in public areas), use Facebook, write an article or advert in the student newspaper, or hold a stunt on campus. There are lots of other ways to tell people about your On Campus society.

## 6 Make it fun

Do you have any budding photographers in your society? Why not build a photo booth to encourage your fellow students to visit your stall. Have a box filled with props and costumes so that your potential members can dip right in. Take the photos using a digital camera and upload them to your On Campus Facebook page. Don't forget to tell everyone where they can find their picture.

### TOP TIP

Make sure your society's Facebook name is highly visible for people to join. If they have a smartphone, they can join there and then.

## 7 Prepare a script

You will find it helpful to write a two-minute introduction to your On Campus society so that you can give passing students relevant information quickly. Make copies of the *What is Unicef?* flyers and *Top facts about Unicef* cards so that you can hand them out to people as they walk past.

## 8 Getting sign ups

Make it as easy as possible for people to sign up to your society. Bring copies of your sign up sheet and take lots of pens with you.

## 9 Keep in contact

Once Freshers' Week is over, keep in regular communication with your members to show them that society is active. Keep your society's Facebook page up to date and hold meetings.

## 10 Tell us how it went

Got any tips for other On Campus societies or want to show off your photos? Post them on our Facebook page: [facebook.com/groups/oncampusuk](https://facebook.com/groups/oncampusuk)